



YOUR FULL NAME:

Jörg Potreck

YOUR JOB TITLE:

General Manager

YOUR COMPANY:

Hilton Kyiv hotel

YOUR BRIEF BIOGRAPHY (250-300 words):

Jörg Potreck is an accomplished international hotelier with over three decades of leadership experience across Africa, the Middle East, and Europe. Currently serving as General Manager of the Hilton Kyiv since July 2025, a five-star property and an icon of Ukraine's hospitality. The Hilton Kyiv and H Tower are multi-million-dollar investments and offer employment to over 250 young talents.

Prior to his current role, Potreck spearheaded the Transcorp Hilton Abuja, in Nigeria, one of Africa's largest conference hotels, and before that, the opening of the 5-star hotel Johari Rotana in Dar es Salaam, Tanzania, leading it from concept through to successful post-pandemic relaunch. His career also includes senior management leadership roles with Hilton in Egypt, Germany, and Austria, as well as The Westin Leipzig, where he earned recognition for operational excellence, profitability, and talent development.

A German national fluent in English and conversant in Kiswahili, Potreck studied economics at the University of Wismar. His professional philosophy emphasizes integrity, strategic vision, and people-centric leadership.

He is known for his ability to inspire teams, drive performance, and build enduring relationships with owners, stakeholders, and guests alike.

Beyond his corporate achievements, Potreck co-founded Dresden 2030 & Beyond – Dresden Dialog, a civic initiative uniting leaders in science, commerce, education, and culture to craft a forward-looking vision for the city. His career reflects a disciplined commitment to excellence and innovation in the global hospitality industry.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for businesses operating in Ukraine?

Membership in the American Chamber of Commerce provides a strong platform for international and local businesses to engage with the Ukrainian government, exchange best practices, and promote transparent, fair market conditions. For companies operating in Ukraine, AmCham is an essential bridge between the private sector and policymakers, ensuring that business interests are represented and the investment climate continues to improve. It also offers valuable networking opportunities and access to a community of professionals committed to ethical business and economic development.

What motivates you to be the Chamber Board Member?

I would like to contribute actively to Ukraine's evolving business environment and to support initiatives that promote stability, transparency, and sustainable growth. Serving on the Chamber Board offers the opportunity to bring practical industry insights, strengthen collaboration among members, and help shape the Chamber's advocacy agenda in a way that benefits both international investors and local enterprises.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

With my extensive management experience in various international destinations, I am able to offer strategic insight and hands-on leadership. My background in hospitality and real estate management has taught me how to navigate complex regulatory and operational environments, manage diverse teams, and drive results

under challenging conditions. Strategic thinking, crisis management experience, and a deep commitment to ethical and sustainable business practices are my daily bread and butter.

How have you been active in the Chamber over the course of the last two years?

Over the past years, I have actively participated in Chamber events, networking forums, and policy discussions that support business resilience in Tanzania and Europe. I have contributed to sector-related initiatives and engaged with members to exchange operational best practices, particularly in areas such as workforce management, corporate ethics, and investment challenges.

What activity or Committee would you participate in and be responsible for?

I would be interested in contributing to the Hospitality & Tourism Committee or Trade & Investment Committee, where I can use my expertise to promote service excellence, attract foreign investment, and support Ukraine's image as a competitive, reliable business destination. I would also be eager to help strengthen business-community engagement and ethical leadership initiatives.

Are you a member of the Board of Directors of similar associations?

Not currently. However, I maintain close collaboration with several international business networks and professional associations. I believe this external perspective can be an asset to the Chamber Board's discussions and decisions.