



**YOUR FULL NAME:**

Sergii Martynchuk

**YOUR JOB TITLE:**

General Manager

**YOUR COMPANY:**

Cisco

**YOUR BRIEF BIOGRAPHY (250-300 words):**

Sergii has been working for Cisco in Ukraine since 2008. In 2019 Sergii headed Cisco's office and, as General manager, is currently leading a team responsible for the company's solutions and technologies promotion, channel and distribution networks development, marketing activities coordination, and overall business management in Ukraine.

Sergii aims to strengthen the company's position in the digital transformation market by developing cross-sectoral cooperation and supporting strategic projects. As a result, today, Cisco Ukraine is one of the leading stakeholders in the digitalization movement on the Ukrainian market, a key partner of a number of IT initiatives and projects in the field of digitalization.

During wartime, Sergii focused the business of Cisco on initiatives and priorities important for the Country's defense. Mainly, such initiatives are in the field of cybersecurity, providing connectivity where needed and critical infrastructure defense.

Sergii is a member of the CEO Club Ukraine business community. Also, in 2023, he participated in the Aspen "Responsible Leadership" seminar and became a member of the Aspen community.

Sergii is a regular speaker at leading IT events and a mentor at incubation programs. Being a Board Member at YEP – an ecosystem of innovative entrepreneurship Incubation and acceleration program, and at several IT startups, he oversees the development of startup and entrepreneurial movements.

Sergii graduated with honors from the Faculty of Informatics and Computer Science of NTUU "KPI" and is a graduate of the International University of Finance with a degree in Finance.

In 2021 took a part in UCGA Board Direction program.

## ANSWER THE FOLLOWING QUESTIONS:

**Why do you think membership in the American Chamber of Commerce is important for businesses operating in Ukraine?**

Ukraine is rapidly integrating into the global economy, and this requires businesses to be transparent, resilient, value-driven, and globally competitive. These are not only "entry criteria" for doing business internationally, but also the principles that unite companies within Amcham.

At the same time, the American Chamber of Commerce is far more than a business community. It is a strong and respected voice that amplifies the concerns and aspirations of its members, ensuring they are heard by government, international partners, and by each other. Amcham sets high standards of business conduct and advocacy in Ukraine, and membership allows companies to benchmark themselves against the best, contribute to shaping the business environment, and be part of driving positive change.

**What motivates you to be the Chamber Board Member?**

At Cisco, our team in Ukraine is united by a clear purpose: "We make Ukraine comfortable, attractive, and safe by bringing the digital era closer to our customers." This is also my personal "why" as General Manager. To achieve it, I seek every opportunity - even those that go far beyond Cisco's day-to-day business.

AmCham is a platform where this impact can be amplified, reaching not only individual companies but the broader business community and society. As a Board Member, I want to help Ukrainian businesses become more digital, more resilient, and therefore more attractive for investment and growth. With my strong expertise in digitalization and cybersecurity, I can contribute to shaping Ukraine's digital transformation journey and strengthening the foundations for a modern, competitive business environment.

**Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?**

I have been doing this for the last four years.

In terms of education, I've graduated from UCGA Board Direction program. Also, I already serve on the Board of several organizations.

I'm positive thinking, energetic, consistent, decisive, open-minded, creative, and adaptable when tackling problems, with excellent people management skills.

**How have you been active in the Chamber over the course of the last two years?**

I have been a member of the Board of Directors, running several Committees. Also, I served as a Treasurer.

**What activity or Committee would you participate in and be responsible for?**

I would like to be responsible for the Security & Defense and IT Committees.

**Are you a member of the Board of Directors of similar associations?**

No