



YOUR FULL NAME:

Mykhailo Shelemba

YOUR JOB TITLE:

CEO

YOUR COMPANY:

DVL holding, which include Datagroup, Volia and lifecell

YOUR BRIEF BIOGRAPHY (250-300 words):

Since September 2024, I have served as CEO of DVL Group, an influential new platform in Ukraine's telecom market, formed by the merger of Datagroup, Volia, and lifecell under NJJ Holding (France). This was the result of my leadership in overseeing the largest M&A deal in Ukraine in the past decade, successfully securing significant international investments. Today, DVL Group is one of the largest employers in the telecom sector, with over 5,000 employees and serving nearly 11 million customers across B2C, B2B, and B2G segments. This role follows years of leading Datagroup, where I oversaw its acquisition of Volia in 2021 - an event recognized as Ukraine's "Telecom Deal of the Year." During my tenure, we advanced an ambitious network modernization program that began before Russia's invasion and intensified as it continued. This has nearly doubled network resilience and expanded capacity ten times on key routes, supporting connectivity during critical war times.

Before transitioning into telecommunications, I gained experience in finance and management. I started as a senior credit analyst and head of project financing at Piraeus Bank Ukraine, later leading projects at McKinsey in Ukraine and the Middle East, focusing on complex financial structuring and cross-border collaborations. With a Master's degree in Economics from Taras Shevchenko National University, I gained the skills necessary for driving strategic decisions and adapting to evolving business environments.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for businesses operating in Ukraine?

I am confident that membership in the American Chamber of Commerce is a vital asset for the business community in Ukraine. The Chamber facilitates collaboration between business leaders, government, and other critical stakeholders, creating an environment where policy aligns with market needs and where businesses can operate fairly and transparently.

Being part of this network enhances connections with professionals across various industries, enabling different companies to share insights and leverage resources to drive positive economic change. It also opens doors to legislative engagement, allowing to advocate effectively for the business interests at all levels of government. Especially during these challenging times during the war, the Chamber's platform provides steady support to address complex issues and safeguard stability, ensuring we remain resilient, operational, and aligned with global developments.

Membership empowers businesses not only to better serve their customers but also to contribute meaningfully to Ukraine's economic recovery and growth.

What motivates you to be the Chamber Board Member?

My motivation to join the Chamber's Board stems from a commitment to advancing Ukraine's economy and fostering a business-friendly environment. As CEO of a telecommunications group of companies that connects millions, I recognize our sector's critical role in providing reliable communication services, particularly during wartime. Supporting people's connectivity and aiding national stability are of high importance, yet it's equally vital to drive forward-looking development in this sector.

In 2024, I successfully led one of Ukraine's largest M&A deals in a decade, attracting substantial international investment to establish a powerful new player in Ukraine's telecom industry. This achievement underlines the potential for collaboration and growth even in challenging times. Through my work on the Board, I aim to leverage this experience to champion policies that strengthen our industry, enhance Ukraine's global integration, and contribute meaningfully to the country's economic resilience and progress.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

My qualifications for the Chamber Board are strengthened by over 15 years in telecommunications, finance, and strategic management.

Starting in credit credit analysis and project financing at Piraeus Bank Ukraine, I later managed high-impact projects for McKinsey in Ukraine and Middle East over the course of five years. This experience gave me a foundation in complex financial structuring and regional insights across European and Middle Eastern markets, essential for large-scale development and cross-border collaboration.

In 2016, I took on the role of CEO at Datagroup, and since 2021, I've led both Datagroup and Volia. My leadership culminated in September 2024 with the unification of Datagroup, Volia, and lifecell under DVL Group. This Ukraine's largest M&A deal in a decade, not only attracted significant international investment but also underscored our market's potential.

My background in finance, coupled with telecom leadership, allows me to bring both industry expertise and strategic vision to the Chamber. I am committed to fostering a resilient, investment-friendly environment that supports sustainable economic growth for Ukraine.

How have you been active in the Chamber over the course of the last two years?

As CEO of the newly merged Datagroup-Volia and lifecell, I can confirm that our representatives have been actively involved in the work of the American Chamber of Commerce (ACC) throughout its history in Ukraine. As a member of the ACC, I was involved in discussions addressing the need for equal rights and responsibilities for all participants in the telecom market, as well as specific legislative initiatives whose implementation strengthens the country's economy.

Over the past two years, company representatives have been active participants in working groups on international taxation, the Customs Policy and Taxation Committee, the Legal Policy Committee, and the Information Technology sector. Our company representatives also co-chair several profile committees. For example, our involvement in the Media Committee has created a platform for discussing media-related challenges and exchanging expertise in marketing and media among Chamber member companies.

What activity or Committee would you participate in and be responsible for?

If elected, I have three key goals as a board member:

1. To establish a Telecom Committee that unites all telecom companies to drive better legislation and bring the best international practices to the Ukrainian market.
2. To support other ACC members in attracting investment by sharing my experience in securing the largest direct foreign investment in Ukraine's business over the past decade..
3. To be a reliable partner to all ACC members—whether it's implementing new technologies or meeting other connectivity needs, I'll personally ensure we do everything possible to support your business.

Are you a member of the Board of Directors of similar associations?

In 2024, I joined the Strategic Council of the Diia.City United business union, where I will be able to contribute to the development of innovative communities and projects to restore Ukraine's development and growth.

I view my potential role in the ACC as a valuable experience. The ACC stands out due to its unique nature as an organization that brings together diverse industries, fosters cross-sector collaboration and drives positive changes in Ukraine's business environment. Joining the Chamber's Board would allow me to contribute my expertise and learn from other leaders in various sectors. I'm particularly drawn to the Chamber's advocacy for business development, economic growth, and the promotion of a stable, investment-friendly climate, which aligns with my vision for supporting both the telecommunications sector and broader national interests. In 2024, I joined the Strategic Council of the Diia.City United business union, where I will be able to contribute to the development of innovative communities and projects to restore Ukraine's development and growth.