



YOUR FULL NAME:

Oleh Khaidakin

YOUR JOB TITLE:

Managing Director

YOUR COMPANY:

Carlsberg Ukraine

YOUR BRIEF BIOGRAPHY (250-300 words):

Oleh Khaidakin was born in Ukraine and has been working in large international FMCG companies in Ukraine and abroad for over 25 years. Started in 1996 as a sales representative of JTI company, worked his way up from supervisor to regional sales manager. From 2004 to 2010, Oleh expanded his area of responsibility in the sales and marketing departments of Imperial Tobacco Group. Since 2010, he managed the company's business in the markets of Kazakhstan, Armenia, Georgia, and Moldova. Oleh Khaidakin joined Carlsberg Group in 2015 as Carlsberg Ukraine Vice President of Sales, and since 2017 he has held the position of Managing Director of the Alivaria company, which is part of the Carlsberg Group. As of January 1, 2022, he has been appointed Managing Director of Carlsberg Ukraine.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for businesses operating in Ukraine?

Membership in the American Chamber of Commerce gives an excellent opportunity for the business to be involved in the dialogue with key stakeholders. Being a member of the AmCham means being the part of the process of improving business climate in Ukraine via creating better regulatory environment. Apart from this, the AmCham is an effective platform for B2B communications and exchange of best practices.

What motivates you to be the Chamber Board Member?

The motivation behind being the AmCham Board Member is to contribute to building the image of Ukraine as an attractive investment destination with a stable regulatory and fiscal environment. It is a challenging, yet a very interesting and inspiring task.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

I have been working in large international FMCG companies in Ukraine and abroad for over 25 years and have the relevant experience of managing business in different countries. Ukrainians in general and my team of Carlsberg Ukraine in particular have already shown a tremendous example of resistance, professionalism and community solidarity. I have been working for Carlsberg Group since 2015, a company with a significant footprint across Europe and beyond, which can be useful on our way to success.

How have you been active in the Chamber over the course of the last two years?

As a Steering Committee Member of the Chamber Food & Beverage and Sustainability Committees, I have been following the process of building a sustainable and consistent dialogue with the Government and the Parliament, aiming to create predictable and transparent conditions for doing business in Ukraine. Moreover, Carlsberg Ukraine is always willing to support and contribute to various projects and initiatives of the American Chamber of Commerce.



AMERICAN CHAMBER
OF COMMERCE
UKRAINE

2025 AMERICAN CHAMBER BOARD OF DIRECTORS ELECTIONS

What activity or Committee would you participate in and be responsible for?

I would like to join the professional team of the Chamber Board Members, which develops the overall strategy of the AmCham. In addition, I would like to be a Responsible Board Member for the Chamber Food & Beverage and Sustainability Committees. I am ready to apply my own knowledge and experience to benefit Member companies, and I am ready to involve the best experts of our company to the relevant Committees and projects. I believe that by joining our efforts, we will achieve strong results.

Are you a member of the Board of Directors of similar associations?

No