



YOUR FULL NAME:

Vasyl Bovdilov

YOUR JOB TITLE:

General Manager

YOUR COMPANY:

Unilever Ukraine

YOUR BRIEF BIOGRAPHY (250-300 words):

I joined Unilever Ukraine as a National Account Manager in 1995. In 1997 I became National Sales Controller, in 1999 – General Sales Manager. In 2000–2002 was promoted to the position of Regional Sales Manager. In 2002 I was appointed as the General Manager for Unilever Ukraine.

I was born on February 14, 1964. In 1986 graduated from Kyiv Tank Engineering Military School, where obtained degree of engineer of mechanics. I also received PhD degree in Kyiv Army Institute of Engineer-Researcher in Military techniques & Armament. In 1993-1994 accomplished General & Specialised Language Courses at Defence Language Institute, San Antonio, Texas and Specialized Military Courses at US Army Armour Centre, Fort Knox, Kentucky. In 2004 I studied Marketing at Ashridge Business College

in Great Britain. And in 2008-2010 finished Executive Education program at Darden School of Business, University of Virginia. Previously I had experience being an EBA Board member several years in a row and in 2022nd was elected as an American Chamber Board Member.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for businesses operating in Ukraine?

To achieve the maximum development and growth for both the country and companies synergy between business and the state is essential. There is still room for improvement of the business climate in Ukraine, particularly in ensuring effective two-way communication between business and government. As a business association, we should clearly proclaim our goals and needs, and it is crucial for government to be prepared for open dialog. In the context of the ongoing war, unity between business and government is more important than ever. Therefore membership in ACC may be an effective tool for businesses to communicate together their position and actively participate in country development.

What motivates you to be the Chamber Board Member?

Being the Chamber Board Member allows me to leverage my experience, knowledge, and skills to create the most favorable conditions for profitable business in Ukraine and support country's integration in the European Union.

As a Chamber Board Member, I am confident that I can drive positive changes in the Ukrainian business sector, that are crucial for the country's overall transformation and its economic stability in terms of the war.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

My 22 years experience working as the CEO of one of the Ukraine's largest FMCG companies has shaped my unique professional and personal qualities. Under my leadership, Unilever Ukraine has become more adaptable, cohesive, and forward-thinking. Our business showed itself as very resilient during multiple difficult and turbulent periods for Ukrainian economy. My key strengths include openness to changes and innovations, the ability to solve complex operational issues, self-discipline, and healthy ambition.



AMERICAN CHAMBER
OF COMMERCE
UKRAINE

2025 AMERICAN CHAMBER BOARD OF DIRECTORS ELECTIONS

How have you been active in the Chamber over the course of the last two years?

I actively delivered position of Ukrainian business taking part in meetings with high-level government representatives, ensuring an effective dialog in such topics as harmonization of Ukrainian legislation to EU norms, reservation of employees, tax issues. Unilever Ukraine under my leadership took an active part in improvement and changing of technical regulations for consumer goods products and Consumer Rights Protection Law harmonizing them to EU norms.

What activity or Committee would you participate in and be responsible for?

Consumer Goods Committee

Are you a member of the Board of Directors of similar associations?

No