



YOUR FULL NAME:

Maryna Lyashenko

YOUR JOB TITLE:

General Manager Michelin Ukraine and Baltic countries

YOUR COMPANY:

Michelin

YOUR BRIEF BIOGRAPHY (250-300 words):

Maryna Lyashenko currently working as the General Manager for Michelin Ukraine and the Baltic counties. The Michelin Group, with a global presence, boasts 9 Research and Development centers worldwide, operates 123 production sites spanning 26 countries, and maintains commercial activities in 170 countries.

With an extensive professional background spanning over 17 years across the FMCG, Pharmaceutical, and Automotive sectors, Maryna's journey within the Michelin organization began in 2018 when she assumed the role of General Manager for Michelin Ukraine.

Notably, in 2023, her responsibilities expanded to encompass the Baltic countries.

As the first woman to hold the position of General Manager at Michelin, Maryna has consistently exhibited visionary leadership and has been a staunch advocate for women's leadership and empowerment in Ukraine.

She has also actively contributed to various women's development programs as a mentor, including participation in initiatives such as "Women for Future," supported by UNO Women in Ukraine, and "It is

Time," supported by the Olena Pinchuk Foundation.

Furthermore, Maryna has been invited as a speaker at numerous conferences, sharing her insights on Women's Leadership and Empowerment.

In 2021 Maryna was elected as American Chamber of Commerce Board member and for last 2 years were also serving business community in withing this role.

Maryna's role was recognize with several awards, such as "Manager of the Year 2019" provided by national rating. She was also recognized to be in TOP 100 Successful Women in Ukraine by European Association of Business Development in 2017.

A native of Poltava, Ukraine, Maryna holds a Master's degree in marketing from Kyiv National University of Trade and Economics. She has further enriched her educational background with a Master's degree in Business Administration from the University of Clermont-Ferrand 1 in France.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for businesses operating in Ukraine?

The ACC stands as the preeminent and highly esteemed business association within Ukraine. Its profound influence, the caliber of its management team, and the distinguished composition of its board bestow upon the organization the significant influence it holds within the business community and in its dealings with institutional counterparts. It serves as a formidable tool for enhancing the investment climate within the country.

What motivates you to be the Chamber Board Member?

My international experience in the leading global companies for more than 17 years, as well as wide strong network inside and outside Ukraine, could serve business community to create business opportunities and attract investments, by creating positive image and possible opportunities in our country.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

I have over 17 years' international experience in the leading global companies such as P&G, Omega Pharma and Michelin. For all these 17 years I was also an active member of ACC, serving for last 2 years to the business community as a Board member. The knowledge of different industries such as FMCG,



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Pharmaceutical and Automotive, as well as wide strong network both - business and government organization inside and outside Ukraine, can be the valuable asset to serve the business community. In addition, having wide experience of representing Ukraine business in the international business community to create favorable environment for international investments flow.

How have you been active in the Chamber over the course of the last two years?

Yes, I was serving ACC as the Board Member for last 2 years

What activity or Committee would you participate in and be responsible for?

Based on the ACC and Committees' needs, taking into consideration the past lead Infrastructure and Custom committees experience.

Are you a member of the Board of Directors of similar associations?

No