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Federal Department of Foreign Affairs FDFA

Ukraine
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The President of Switzerland and the President of Ukraine

*invite you to
an online session
on Reforms for
Investment in Ukraine*

*January 20, 2022
11.00 – 12.30 (CET)*

Invitation – Online event
www.urc2022.com
Thursday 20th of January
11.00 – 12.30 (CET)



Preparatory event
“On the road to Lugano”
of the Ukraine Reform
Conference 2022

Welcome speeches by:

Ignazio Cassis, President of the Swiss Confederation
Volodymyr Zelenskyy, President of Ukraine

Panelists

Dennys Shmyhal, Prime Minister of Ukraine
Lenna Koszarny, Founding partner and CEO Horizon Capital
Peter Spuhler, CEO Stadler Rail
Roman Waschuk, Business Ombudsman in Ukraine
Simone Wyss Fedele, CEO Switzerland Global Enterprise

Moderated by:

Juliet Linley

Please follow the below links :

<https://youtu.be/ZSmrFTLMp2w>
(English)

<https://youtu.be/T6z4eZgUmXA>
(Ukrainian)

Reforms for Investment in Ukraine

Ukraine's reforms contribute to Europe's sustainable economic growth and resilience. Ukraine embarked on an ambitious reform journey that began with the Revolution of Dignity in 2014. As a long-standing political, economic, financial and cultural partner of Ukraine, Switzerland has supported Ukraine's reform process ever since. Ukraine already provides an attractive market, highly skilled human capital and an investment-friendly environment.

The panel will provide an opportunity to present the reform priorities of the Ukraine Reform Conference 2022 – focusing on 'Stability and Prosperity' – which will take place in Lugano in July 2022. Together with government representatives, business representatives and other international partners, we will discuss the reforms that are necessary to attract new foreign direct investment in Ukraine. We will also highlight the new opportunities that successful reforms will offer Ukraine.

Join us for an insightful discussion with the Presidents of Switzerland and Ukraine, the Prime Minister of Ukraine, representatives of international business in Ukraine and other players in Ukraine's investment and reform process.

For questions, please contact: sts.urc2022@eda.admin.ch
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