



Martin Werschlan

General Manager

Roche Ukraine LLC

BRIEF BIOGRAPHY:

I was born, raised and educated in Switzerland and spend the major part of my 23 year professional career with Hoffmann La Roche in Finance Roles including CFO in a number of emerging markets, ranging from South Africa, China, Colombia / Ecuador, Argentina/Uruguay and later on assumed regional roles in the Middle East, Eastern Europe, Africa and Latin America. I served both in our Diagnostics Division and in our Pharmaceutical Division and learned to appreciate a comprehensive approach to healthcare beyond the treatment. In particular, I gained experience with patient testing during the HIV / AIDS epidemic in Africa and since 2016 I focused a lot on data driven healthcare models using innovative digital solutions such as distributed ledgers and blockchain. I moved to Kyiv with my wife and daughter from Sao Paulo back in September of 2019 and have thoroughly enjoyed the vibrant environment of the city, well unless the lockdown anyhow and ever since the restrictions started to ease again.

Why do you think membership in the American Chamber of Commerce is important for business operating in Ukraine?

The complexities of business challenges and certainly the added complexity of the COVID pandemic have clearly shown that no person, no company and no industry by itself can solve it all. A collaborative approach is what is needed more than ever and ACC is the best possible platform for this in Ukraine.

What motivates you to be a Chamber Board Member?

I am motivated by the reach of AmCham and by the opportunity to influence the business environment in Ukraine in a positive meaningful way.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

Healthcare is an integral pillar of sustainable social and economic development of any country and as an innovation minded Pharma execute with experience in a wide ranging of emerging market. I can support the AmCham member companies to not only navigate the economic challenges of the pandemic but to form effective alliances and collaborations to improve healthcare outcomes in Ukraine.

How have you been active in the Chamber over the course of the last two years?

Yes, I served on the BOD for the last year

What activity or Committee would you participate in and be responsible for?

The Healthcare committee