



Vasyl Myroshnychenko

CEO and Partner

CFC Big Ideas

BRIEF BIOGRAPHY:

Vasyl Myroshnychenko is a CEO and Partner at CFC Big Ideas, a Kyiv-based business consulting company. He has over 15 years of experience advising clients on corporate and crisis communications, public affairs and special situations. Vasyl has advised many multinational companies and domestic industry leaders across different sectors. He sits on the board of the Ukrainian-British City Club, a London-based organization set up in 2005 to promote UK-Ukraine trade and investment relations.

Vasyl is a co-founder of Ukraine Crisis Media Center, a media NGO set up in early March of 2014 aimed at amplifying Ukraine's voice internationally. Also, he co-founded Professional Government Association in 2014, which he led as a President in 2015-2016. PGA is an umbrella organization for the Western University alumni in Ukraine, who were united to help advance economic reforms.

Vasyl was a Marshall Memorial Fellow'18, a prestigious leadership program of the German Marshall Fund of the United States. He was a Chevening Scholar and obtained MSc in Politics of the World Economy from the London School of Economics and Political Science (2006, UK).

He also holds MA and BA degrees in international relations from Institute of International Relations, Kyiv National Shevchenko University (2002, 2003). He is a graduate of the Global Village for Future Leaders of Business and Industry program at Iacocca Institute, Lehigh University (2002, USA) and Swedish Institute Management Program (Sweden, 2009).

Why do you think membership in the American Chamber of Commerce is important for business operating in Ukraine?

ACC makes business voice heard by the Ukrainian government. ACC aims to create a level playing field for all businesses operating in Ukraine and promotes best Western practices. ACC provides numerous opportunities for networking and learning. ACC is committed to promoting business transparency and favorable investment climate.

What motivates you to be a Chamber Board Member?

My company has been a Chamber Member for the past 14 years. I share the goals and values of the organization. I am keen to make an input to help Chamber grow, develop and continue making a positive impact.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

I hope to bring my expertise and experience in corporate communications and public affairs to the Chamber Board. I look forward to contributing my energy, ideas and contacts.

How have you been active in the Chamber over the course of the last two years?

Yes



What activity or Committee would you participate in and be responsible for?

I would be keen to take responsibility for Media and Communications and Sustainability committees.
