



Dmytro Kyselov

General Manager

Procter & Gamble Ukraine

BRIEF BIOGRAPHY:

Born in Kharkiv in 1973. Graduated from the Kharkiv University of Radioelectronics, and from the European University in Geneva with MBA in global banking and finance.

I have been working in Procter & Gamble for more than 20 years in a wide range of management positions in Ukraine, Russia and Switzerland. My core expertise is in commercial operations, leading organizations, customers and category management at local and international (Central Europe, Middle East and Africa) level. In 2016 I took over the role of Ukraine General Manager. At a time when the world and Ukraine go through unprecedented change it's more important than ever for us as business leaders to stay focused and create our vision for future growth. I remain very inspired by the unique opportunity to reinforce the important role the consumer goods industry can play in keeping Ukraine moving forward by contributing to the economy and serving the Ukrainian consumers and citizens.

Procter & Gamble has been operating in Ukraine since 1993 and established deep market and consumer understanding allowing P&G products to be used in 80% of Ukrainians households. We invested into 2 production facilities producing P&G brands for local consumption and export to more than 60 countries, creating more than 600 direct and around 5000 indirect jobs. Ukraine is a part of Procter & Gamble Central Europe cluster and I'm a member of Central Europe leadership team, allowing me to acquire and transfer best practices from EU countries in doing business, partnering with customers and suppliers as well as in government relations, leveraging Ukraine association agreement with the EU.

Why do you think membership in the American Chamber of Commerce is important for business operating in Ukraine?

The American Chamber of Commerce is a prime business association in Ukraine acclaimed by its peers for the value offered to its members, Government, and Ukraine. ACC is a unique and effective platform which bridges business community and Government to have an ongoing dialogue on the matters that influence the development of the country and its nation well-being, through economy growth. The Chamber is bringing business together and forming a strong community that serves as a voice of international expertise in building positive business environment and investment climate. It will be a great honor for me to serve the interests of all ACC members in the year to come.

What motivates you to be a Chamber Board Member?

P&G's priority commitment is to serve Ukrainian people and be a good corporate citizen in the way it does business, treats environment, supports communities in need, and takes care of its employees. All this is especially important in the challenging circumstances caused by COVID-19 pandemic and its severe impact on country's economy and wellbeing of citizens. ACC has a strong voice and a proven track record in influencing and shaping external environment, and it's more important than ever for us as business leaders to stay focused and create our vision for future growth. I aspire to be re-elected in ACC leadership to dedicate my expertise and skills in making practical steps that would meet emerging COVID-19 needs, drive economy recovery, development, and wellbeing of the country.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

Having a strong understanding of local business environment and an experience with multiple leadership roles at P&G, I am dedicated to drive positive disruption, both in business and government collaboration. The COVID-19 pandemic and challenges caused by it have shown that we need to be able to adapt quickly and adjust our strategies to cope with unexpected crises. At the same time the health crisis has reinforced

the important role the consumer goods industry can play in driving the economy and serving consumers with products that help us all stay safe and healthy in our homes and workplaces . I believe my skills and expertise will contribute towards shaping the strategic agenda of the Board and creating a vision for future growth. P&G and my personal experience and competences in local production, export operations, driving diversity, inclusion and compliance culture and operating in one region with same standards with EU countries, may be of additional value to ACC and its members. Moreover, P&G's expertise in driving and expanding a sustainability approach withing different regions and numerous countries would provide as essential input into our joint achievements.

How have you been active in the Chamber over the course of the last two years?

P&G, as a member for more than 15 years, has been actively involved in HR, Consumer Goods, Media & Communications Committees and specialized EPR taskforce. During the year, I have served as the Chamber Board Member and been responsible for the Consumer Goods Committee. Also, P&G has been actively engaged within the work of Chamber Working Group on Waste Management where all members have achieved tangible results in promoting and advocating legislative changes and keep working on further developments in waste management. P&G has also been a founding member of the Chamber Sustainability Committee the role of which is pivotal towards the introduction of a sustainable approach in all spheres of country's development.

What activity or Committee would you participate in and be responsible for?

As most of my experience and expertise is in consumer goods industry as well as in leading and developing organizations, I believe my contribution will be of value in Consumer Goods and/or HR Committees. Moreover, I do confirm my active engagement in the activities of the newly created Sustainability Committee where I aspire to bring in P&G's extensive experience in this field locally and globally.
