



Tatiana Furtseva

Country Manager/Senior Partner

WE Partners /an Alliance of Korn Ferry

### **BRIEF BIOGRAPHY:**

Tatiana Furtseva became Country Manager and Senior Partner of WE Partners, Ukraine, an Alliance of Korn Ferry in 2012. Tatiana is a reputed expert in executive search and leadership development with 21 years of experience in senior roles within major Ukrainian and international ES & HR consulting companies. Tatiana is well known expert in Ukraine in executive search on financial market. She has fulfilled a lot of successful projects on management teams' organization for various international and Ukrainian banks. She is a certified ICF coach. Tatiana works on complex projects that include Leadership Assessment & Development. Tatiana successfully managed personal assessment centers and large scale management team assessments.

Successfully completed the Leading Digital Business Transformation Program (IMD Business school), Lausanne, Switzerland (2019) as well as Corporate Governance Programme, INSEAD(2019). Also Tatiana has Systemic Team Coaching Xenergie Consulting certification (Ireland, 2014).

Also Tatiana serves as a Membership Officer at YPO since 2019.

Tatiana graduated from Taras Shevchenko National University of Kyiv in 1999, major in Sociology and Psychology.

Why do you think membership in the American Chamber of Commerce is important for business operating in Ukraine?

AmCham is definitely one of the most powerful international organizations aimed to support business in the world, and in Ukraine in particular. It is about advocacy, networking and corporate social responsibility. It is about cooperation, learning and building up trusted relations between different leaders with the main idea to develop their businesses. What is important - it is not only about big companies, but also small and medium size business. AmCham helps to build up effective dialogue with the Government in Ukraine too. All this gives an opportunity to create a healthy economic conditions & environment in Ukraine which is the key mission for sure.

Being a member of AmCham means being a part of one of the biggest business networks in the world, a part of a collective voice of business that increases your influence and enhances your company's image too.

What motivates you to be a Chamber Board Member?

Having an experience in developing executive teams for more than two decades I have developed a solid expertise on Ukrainian market within various industries and companies. It is extremely important for me as an active member of business community to contribute more to the improvement of business and investment environment in Ukraine. Moreover, I see a big opportunity here to make my personal input into female leadership within the organization.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?



Successful business is about top professionals and their decisions. As a nominee for the Chamber Board I can bring 20+ years of professional experience in executive search - experience in building up strong and effective top management teams that develop and bring real value for business.

The company I am leading - WE Partners – is a company of a high professional standards, good business acumen, deep understanding of local and international market challenges.

Being a part of Korn Ferry (American public company, international leader in executive search) I have immediate access to a wide range of expertise whenever it is helpful to the Chamber or its members.

How have you been active in the Chamber over the course of the last two years?

We became a member of the Chamber in the end of 2019. During last year I have been enthusiastically following the Chamber’s activity and took part in a number of events and surveys arranged by the Chamber.

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What activity or Committee would you participate in and be responsible for?

I believe I have a strong expertise for Human Capital, Banking and Financial Services Committees. Also thanks to my wide business network I can help with engaging of new members to organization.

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