



YOUR FULL NAME:

Marek Tomalak

YOUR JOB TITLE:

General Manager

YOUR COMPANY:

PepsiCo Ukraine

YOUR BRIEF BIOGRAPHY (250-300 words):

I have been General Manager of PepsiCo Ukraine since June 2019, formerly serving as Marketing Sr Director PepsiCo East Europe (Moscow) and Brand Marketing Manager for Central & Eastern Europe at Procter&Gamble (Geneva, Warsaw). Since my arrival to Ukraine I am also a Member of the Board of Directors of the American Chamber of Commerce in Ukraine.

With 14 years of international experience in general management, marketing and innovation across Developing & Emerging markets with top global FMCG / CPG companies, my ambition is to continue growing teams of talents and building organizations which elevate standards of business conduct in developing economies.

Originally born in Canada, I lived and worked across Europe being located in Switzerland, Poland, Russia and Ukraine. I received my education from Poznan University of Economics (Poland) and University of Bremen (Germany). I also took executive training in IESE Business School.

I speak 4 languages (Polish, English, German and Russian), run ultramarathons and strongly believe in contagious power of grit (passion & perseverance) and life-long learning.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for business operating in Ukraine?

The Chamber is the very organization that is championing effective business climate while at the same time promoting high standards of business ethic among governmental institutions and business community.

What motivates you to be a Chamber Board Member?

Ability to influence business environment towards the best world practices making Ukraine one of the most attractive economies for investments in Europe

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

I have significant experience of working for international FMCG companies that demonstrates high business standards. My exposure to multiple markets and regional best practices helps me gain broad perspective. Finally, my experience at PepsiCo - a responsible producer of high quality juices, beverages, snacks, dairy and baby food products and long-standing partner of ACC – will benefit the Chamber Board.

How have you been active in the Chamber over the course of the last two years?

In 2019, I continued my predecessor's activity as a member of the Chamber Board of Directors while - as PepsiCo - participating in Food and Beverage Steering Committee which is focusing on the Ukrainian legislation approximation to EU standards, improvement of investment climate and working on post-consumer packaging issue in particular. I provide full support to our company experts in various Chamber's working groups and personally participated in meetings with stakeholders conducted by the Chamber. I motivated my company employees to participate proactively in various Chamber's activities and events, including, for example, WELDI where I was a speaker at one of the events.

What activity or Committee would you participate in and be responsible for?

Based on my extensive experience and particularly in marketing, innovation, communication and general management I can bring value to **Food and Beverage** committee, participate in working group related to environment protection in **Sustainability Committee** (wish to be created) or drive diversity and equal rights (**HR Committee**).
