

AMERICAN CHAMBER OF COMMERCE UKRAINE



Sergiy Sergiyenko

YOUR JOB TITLE:

Managing Partner

YOUR COMPANY:

CBRE Ukraine

YOUR BRIEF BIOGRAPHY (250-300 words):

I grew up in Ukraine from early childhood and after graduating from high school went on to study at International Christian University, an American Business School, in Kyiv from 1994 to 1998. I started working straight after College as commercial real estate broker at DTZ where I stayed for a year before moving to a competing firm Colliers International in 1999, which I went on to manage from 2000 to 2005. After a brief 2-year period of real estate investment business, I, alongside my partner Radomyr Tsurkan, started CBRE Ukraine in early 2008 under license from CBRE, Inc., world's largest real estate services firm and Fortune500 Company. Alongside my business practice, I completed two periods of studies at the University College of Estate Management in Reading, UK, graduating initially in 2002 with a Dispoma in Real Estate Surveying and then in 2012 with MSc in Real Estate degree. In the 12 years of managing CBRE Ukraine we have grown the company from 1 to well over 300 employees, operating throughout Ukraine in compariton with best national and international businesses. As a one-industry professional I remain committed to bringing real



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2020 BOARD OF DIRECTORS ELECTIONS

estate market practice in Ukraine to the standard of best international practice in advisory, development, investment and operational areas.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for business operating in Ukraine?

American Chamber of Commerce has long and well established itself as the most influential business organization in Ukraine. Being very selective in building its membership of the best international and national companies operating in Ukraine, the Chamber is able to be the voice of business in its interaction with policy makers, and especially presently, as Ukraine is aiming to accelerate its integration into the international marketplace. ACC also serves as an excellent platform for business promotion and development of best practices.

What motivates you to be a Chamber Board Member?

Being deeply rooted in Ukraine, working daily with international business and traveling regularly the world over, I see membership in ACC Board of Directors as a powerful opportunity to influence policy development and evolution of business practices in Ukraine along the lines of best international practices of developed markets. I see my potential role in ACC Board Membership to be one of international business ambassador for Ukraine, because each successful international business operating in Ukraine creates a powerful multiplier effect by both promoting Ukraine internationally and making our market more developed, more structured and more competitive.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

I have successfully managed two international business in Ukraine, with my current self-employment role over 12 years providing me invaluable entrepreneurship experience, seasoned by 5 years of professional education. As I cooperate in my line of work with a wide range of market players, I have insight into functioning of multiple businesses in multiple areas of specialization in both manufacturing and service industries, both local and international. I understand challenges, aspirations and struggles of both local and international businesses in Ukraine. Being reasonably fluent in 3 foreign languages and having traveled to ca. 50 countries, I have an open mind and share ACC's aim in bringing together all cultures with the common interest to succeed and excel at personal, organization, industry and national levels in order to make Ukraine more enjoyable and rewarding place to live and work.





How have you been active in the Chamber over the course of the last two years?

Our company regularly participates in industry-related activities, as well as we are regularly present at multiple cross-industry events and meetings with government representatives.

Last year CBRE Ukraine sponsored ACC Thanksgiving Day and will remain a sponsor in 2019.

What activity or Committee would you participate in and be responsible for?

I am willing to participate and/or co-chair Infrastructure and Retail & E-Commerce committees.