



YOUR FULL NAME:

Dmytro Kyselov

YOUR JOB TITLE:

General Manager

YOUR COMPANY:

Procter & Gamble Ukraine

YOUR BRIEF BIOGRAPHY (250-300 words):

Born in Kharkiv in 1973. Graduated from the Kharkiv University of Radioelectronics, and from the European University in Geneva with MBA in global banking and finance.

I have been working in Procter & Gamble for more than 20 years in a wide range of management positions in Ukraine, Russia and Switzerland. My core experience is in commercial operations, leading organizations, customers and category management at local and international (Central Europe, Middle East and Africa) level. In 2016 I took over the role of Ukraine General Manager. While we have gone through turbulent times in Ukraine, I have been and will remain enthusiastic about the unique opportunity to influence the business environment and contribute to the improvement of the lives of the Ukrainian consumers and citizens.

Procter & Gamble has been operating in Ukraine since 1993. During this time, we established deep market and consumer understanding allowing P&G products to be used in 80% of Ukrainians households. We

invested into 2 production facilities producing P&G brands for local consumption and export to more than 30 countries, creating more than 550 direct and around 5000 indirect jobs. Both the fact that Ukraine is a part of Procter & Gamble Central Europe cluster and my experience as a member of Central Europe leadership team give me an excellent opportunity to acquire and transfer best practices from EU countries in doing business, partnering with customers and suppliers as well as in government relations, leveraging Ukraine association agreement with the EU. P&G's fundamental principle to be a force for good and a force for growth is the philosophy we want to share and develop among business and government to make Ukraine a better place to do business.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for business operating in Ukraine?

The American Chamber of Commerce is a unique and effective platform which bridges business and government to have an ongoing open dialogue on the matters that influence the development of the country and its nation well-being through economy growth. The Chamber is bringing business together and forming a strong community that serves as a voice of international expertise in building positive business environment and investment climate. The business community under the Chamber has a meaningful impact and endorses major reforms in all industries.

What motivates you to be a Chamber Board Member?

P&G is committed to serve Ukrainian people and be a good corporate citizen in the way it does business, treats environment, supports communities in need, and takes care of its employees. All these objectives are closely related and depend upon the external business context in Ukraine, where ACC has a proven record that its strong voice is always heard, in influencing and shaping external environment. I aspire to join ACC leadership to dedicate my expertise and skills in shaping a transparent, productive and favorable business environment that would drive economy development and wellbeing of the county.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

Having a strong understanding of the local business environment as well as leadership experience at P&G, I am dedicated to drive positive disruption, both in business and government collaboration. I think my skills and expertise will contribute to the strategic agenda of the Board and serve as a strong leverage in protecting international business in Ukraine. P&G along with my professional track and competences in local production, export operations, driving compliance culture and operating in one region with same



standards with EU countries, may be of considerable additional value to ACC and its members. I am fully capable and inspired by further pursuing joint goals as part of the ACC Board of Directors.

How have you been active in the Chamber over the course of the last two years?

I have had the opportunity to participate in a number of Chamber activities, including discussion panels, meetings with government representatives, and special events for ACC members. P&G, as a member for more than 15 years, has been actively involved in HR, Tax and Logistics, Media & Communications Committees, Chamber Working Group on Consumer Goods (Personal & Household Care) and recently in an EPR taskforce.

What activity or Committee would you participate in and be responsible for?

Given that most of my experience and expertise is in consumer goods industry as well as leading and developing organizations, I believe my contribution will be of value in the Consumer Goods and/or HR Committees.
