



YOUR FULL NAME:

Kamran Iskandarov

YOUR JOB TITLE:

General Manager, The Coca-Cola Company, Ukraine & Moldova

YOUR COMPANY:

"Coca-Cola-Ukraine Limited" LCC

YOUR BRIEF BIOGRAPHY (250-300 words):

I hold the position of General Manager of "Coca-Cola-Ukraine Limited" LLC since May 2018 and have 20 years of experience with The Coca-Cola Company. I have held various leadership positions in commercial, marketing and franchising areas, was the Region Marketing Director and then Marketing Director at Coca-Cola Turkey. Starting in May 2016, I worked as the Country Manager of The Coca-Cola Company in Kazakhstan. During this time, I have successfully managed the expansion of the business, ensuring its growth along all lines of products and increasing team productivity.

As General Manager of "Coca-Cola-Ukraine Limited" LLC, I have been privileged to be ranked among the top 3 best top-level managers in the Ukraine food industry according to the Focus magazine in 2019. As a leader with strong and proven General Management, Commercial and Marketing experience in highly challenging and demanding environments, I have managed to create an effective work climate, one in

which the team performs the best. I am proud to lead the company that is one of the biggest investors in Ukraine. According to an independent research company GfK Ukraine, the overall economic impact of The Coca-Cola System in Ukraine in 2018 amounted to 6.2 billion hryvnias, which corresponds to 0.18% of GDP.

I hold Master's Degree in Business Administration (Khazar University, Azerbaijan) and a Bachelor's degree in International Relations and Affairs (Boğaziçi University, Turkey). I am married and have two little daughters.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for business operating in Ukraine?

AmCham Ukraine is a very effective platform for local and international business, their cooperation, knowledge, ideas and standards sharing. It is a strong advocate of our business community, which ensures that everyone upholds the highest business standards, which influences the overall business environment.

What motivates you to be a Chamber Board Member?

I am a big believer that **Ukraine has great future potential** and the key to success is to design and execute strong collaboration among business, non-governmental organizations and government. In this context AmCham Ukraine and the board members play a critical role in bringing up the opportunities, shedding the light on making the business in the right way, not the easy way, and also removing artificial barriers in front of the progress.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

I am privileged to have a leadership experience in one of the key multinational companies for more than 20 years. This equips you with both professional skills, but also with very **high standards on integrity, transparency and people leadership**. Also, **I am a dreamer as a person** and I truly believe that with the right values and growth story, every company can shine in Ukraine and plan a critical role in bringing more investment and positive change to Ukraine in 2020 and beyond.

How have you been active in the Chamber over the course of the last two years?

Yes. This year as a member of the board we actively brought and supported the interest of the business in the way that benefits the entire business community – for example a big progress was achieved in sustainability related initiatives such as best waste management regulations and recycling culture.

A year before as a head of corporate social responsibility in Amcham Kazakhstan lead various social responsibility projects supporting local communities.

What activity or Committee would you participate in and be responsible for?

Growth of FMCG market in Ukraine.

Sustainability and Media relations.
