

Thanksgiving Season

UKRAINE
ACC
THE CHAMBER OF COMMERCE

*Let us promote you among the leaders
of business community*



Thanksgiving Season

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Fourth year in a row American Chamber of Commerce in Ukraine initiates Thanksgiving Season and gives opportunity for business community to:

- ❖ acknowledge key individuals for their significant contribution to developing the business climate in Ukraine
- ❖ acknowledge progress, innovation & positive changes in Ukraine
- ❖ spread the spirit of gratitude

October 16 - November 17

2018



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Communication Channels

We will recognize our Sponsor's brand in communication activities of the Thanksgiving Season and Black Tie Dinner via all available channels:

- ❖ Chamber website and electronic mail-out
- ❖ Social Media: Facebook, Twitter, Instagram
- ❖ Chamber Newsletter in Business Ukraine magazine
- ❖ What's On magazine
- ❖ Kyiv Post newspaper
- ❖ Placements in other online and printed editions (if available)
- ❖ Printed materials: leaflets, posters, giveaways (to be discussed)
- ❖ Festive decorations in the Chamber office and office screens
- ❖ Announcements on the Chamber Business Networking events



Thanksgiving Day

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We can't imagine traditional Thanksgiving Season without a night of full-of-gratitude atmosphere, festive cuisine & Turkey parade.

We invite leaders of business community to enjoy Thanksgiving Black Tie Dinner and acknowledge positive changes in Ukraine during Business Choice Award Ceremony.



Date & Time:

Saturday, Nov 17

7 PM - 12 AM

Guests:

200+

**CEOs & Business
Leaders**

Venue:

**Hilton Kyiv
Hotel**

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Promo opportunities at the Thanksgiving Black Tie Dinner



Throughout entire promotional campaign of the event and during the event itself, you will get a wide range of opportunities to promote your brand for the leaders of business community:

- ❖ All related digital & printed communication
- ❖ 2-minute speech at the Thanksgiving Black Tie Dinner
- ❖ Brand's ad on the screens during the Thanksgiving Black Tie Dinner
- ❖ Post-event (post-Season) video highlights
- ❖ Company's branded giveaways and banner at the venue
- ❖ Other opportunities to be discussed



CHOOSE YOUR PROMO PACKAGE

	Premier Partner of the Season	Partner of the Black Tie Dinner
	limited to 2 companies on the first come first served basis	unlimited quantity of Partners
Brand promo via digital channels	YES	YES
Brand promo via printed channels	YES	-
Brand promo in Chamber office	YES	-
Brand recognition at the Chamber Business Networking events	YES	-
Free invitations to the Thanksgiving Black Tie Dinner	5	2
Brand logo on the screens at the Thanksgiving Black Tie Dinner	YES	YES
Brand video on the screens at the Thanksgiving Black Tie Dinner	YES	-
2-minute speech at the Thanksgiving Black Tie Dinner	YES	-
Letter of Appreciation	YES	YES
Cost (in USD or UAH via wire transfer)	\$8000	\$4000

Please contact **Borys Ryabinchuk**, Events Director

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