



YOUR FULL NAME:

Oleksii Shershnov

YOUR JOB TITLE:

General director

YOUR COMPANY:

American Hospital Kyiv, LLC

YOUR BRIEF BIOGRAPHY (250-300 words):

Oleksii Shershnov

- Born on May 21, 1983
- Co-founder of the medical company ilaya™ (A.A. Partners, LLC)
- Founder of social projects "Biotech-rehabilitation of injured people" and "Skin bank"
- Co-founder of American Hospital-Kyiv Project
- An active supporter of healthcare reform, and actively involved in discussions to develop strategies to reform the existing health system in Ukraine

<http://www.ilaya.ua/>

<http://bio-tech.shershnyov.com/?lang=en>

<http://ilaya-family.com.ua/en>

<http://shershnyov.com/>

Oleksii Shershnov is a co-founder and shareholder of the medical company ilaya™, a unique biotechnological and healthcare provider in the Ukrainian health and biosciences sector.

In 2003, while as a student of Odessa I.I. Mechnykov National University, Mr. Shershnov achieved a top management position at PRAVEX BANK PJSCCB in Kyiv, Ukraine, one of the largest private commercial banks in the country.

After the acquisition of Pravex by Intesa Sanpaolo, as the Deputy Director of the Kyiv Healthcare Department, Mr. Shershnov started a detailed study of the Ukrainian Healthcare system. During this time Oleksii evaluated the facilities and resources of the Kyiv healthcare system, and defined basic concepts and approaches to develop strategic direction for the municipal healthcare sector. In December 2010, together with his former colleague Mr. Oleksii Kotkovskyi, Mr. Shershnov established the medical company *ilaya*TM (Kyiv) that specializes in innovative medical technologies and carries out extensive research of biotechnologies.

Since June 2016, Mr. Shershnov is leading American Hospital Kyiv project which is an absolute novelty for Ukrainian healthcare reality. American Hospital-Kyiv will be positioned as the first ever JCI standard hospital in the country to introduce and implement Western standards of care in Ukraine and more specifically American standards that will advance the level of care in Ukraine and transform the healthcare sector forever.

ANSWER THE FOLLOWING QUESTIONS:

Why do you think membership in the American Chamber of Commerce is important for business operating in Ukraine?

Membership in the American Chamber of Commerce is very important from the point of view of the possibility of finding new business contacts, the opportunity to be in a business community - the most active and effective in Ukraine. To be in community of like-minded people who want to achieve high business goals and have a positive impact on the development of Ukraine's economy.

What motivates you to be a Chamber Board Member?

My goal is to transform the healthcare in Ukraine. In the light of the Ukrainian healthcare reform, it is critically important to understand the policy making mechanisms as well as legislative basis that is regulating healthcare sector. My motivation is not only to be a part of the business community that wants to change Ukraine for the better, but also to improve the quality of services in healthcare in Ukraine.

Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

I believe there are several reasons for me to serve on the Chamber Board. First and foremost, it is my healthcare related experience during which I was trying to introduce something new, something different to the Ukrainian healthcare market. In my opinion I have achieved that to some extent; I analyzed the Ukrainian healthcare system in detail, starting from its very constitution, and down to its every branch that interacts with the regular citizens. As a result, I was able to derive conclusions and observations that are helping me in visioning on what healthcare should be in Ukraine.

Skills that I would bring to the Board: innovative approach to the organization of all business processes in the healthcare sector, absolute innovation in the provision of medical services in Ukraine, professionalism in the work confirmed by international experts, organization of B2C communication.

How have you been active in the Chamber over the course of the last two years?

From the very beginning of the American Hospital Kyiv project, we took an active part in all the events organized by the American Chamber of Commerce. At present my company is a Member of Healthcare Steering Committee. We are active participants in the discussion of all issues related to the healthcare sector of Ukraine, such as the legal framework, economic factors, the impact of medical reform in Ukraine on the quality and price of services provided to the population. It is necessary to mention that American Hospital Kyiv is the first and the only company in Ukraine that has made a thorough analysis of the Ukrainian healthcare and hospital market, and developed different scenarios of healthcare reform evolution.

What activity or Committee would you participate in and be responsible for?

Healthcare Committee