

UKRAINE ACC

**THE CHAMBER OF COMMERCE
25 YEARS IN UKRAINE**

#chamberhealthcare

**HEALTHCARE
COMMITTEE**



Our Mission:

To establish competitive landscape for development of healthcare sector by supporting and developing the initiatives of Ukrainian government, Prime Minister, Cabinet of Ministers and President Administration, contributing to forming transparent and efficient regulatory system.

- **Pharmaceutical market**
- **Healthcare Hardware & Medical Devices**
- **Healthcare Marketing**
- **Health & Medical Services**
- **Healthcare Supply Chain**

Fields Of Expertise



B2B

B2G

B2U



**HEALTHCARE
COMMITTEE**



ENGAGEMENT

Development of draft legislations proposal and state programs

Development of state policy in order to create an efficient and predictable regulatory system

Regular Committee meetings with decision-makers in the Government, business, diplomatic and expert communities



HIGH-LEVEL MEETINGS



PHARMACEUTICAL DIRECTION

PRIORITIES 2018

Intellectual property
rights protection

Healthcare regulation

Engagement with Antimonopoly
Committee to secure level
playing field for pharma

MEDICAL DEVICES DIRECTION

25 YEARS IN UKRAINE

PRIORITIES 2018

Illegal import

Regulation of the market

Raising awareness on the industry

A man with curly brown hair and glasses, wearing a dark blue suit and a red tie, is shown in profile from the chest up. He is holding a blue marker and writing on a whiteboard. The background is a blurred office setting with a red wall. A white callout box with a red border is positioned in the upper right, containing the text 'Healthcare Marketing HUB'.

Healthcare Marketing HUB

The effective platform for the dialog on business performance at the Ukrainian pharmaceutical market will assemble industry professionals from leading companies for discussion the innovative ideas, development of the industry' vectors and tracking new market trends

*Teaser event
Meeting with Tomasz Kluszczynski
Regional Principal, CESE, IQVIA*

NEW DIRECTIONS

25 YEARS IN UKRAINE

Health & Medical Services Providers

Healthcare Supply Chain Providers

TRENDSETTING

25 YEARS IN UKRAINE

Core strategy book of the healthcare reforms
Vision 2020

Laconic format of communication with members
Monthly Healthcare Committee Digest

Direction within Healthcare Committee
for marketing professionals in healthcare sphere

Format of negotiations between government and business
gathering all interested parties for analyzing and solving issue



ACHIEVEMENTS 2017

25 YEARS IN UKRAINE

Voluntary Reimbursement of Medicinal Products

State Price Regulation of Medicinal Products

Procedure of Maintaining the Register of Persons Responsible
for Introduction of Medical Devices in Turnover

Draft Laws on Medical Reform
in the Parliament's Agenda

Draft Law regarding Prohibition of Medicines'
Advertisement was not approved through the
work of Pharma companies and TV associations





**ADDITIONAL
BENEFITS
WITHIN
STEERING
COMMITTEE**

Strategic priorities are defined exclusively by Steering Committee



Broader opportunities to influence decision making



Full policy engagement regarding every issue raised by Steering Committee



Exclusive access to off-the-record meetings with key decision makers and US Embassy



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