

#chambernealthcare

#chamberhealthcare

HEALTHCARE COMMITTEE



Our Mission:

To establish competitive landscape for development of healthcare sector by supporting and developing the initiatives of Ukrainian government, Prime Minister, Cabinet of Ministers and President Administration, contributing to forming transparent and efficient regulatory system.

Pharmaceutical market

Healthcare Hardware &Medical Devices

Healthcare Marketing

Health & Medical Services

Healthcare Supply Chain

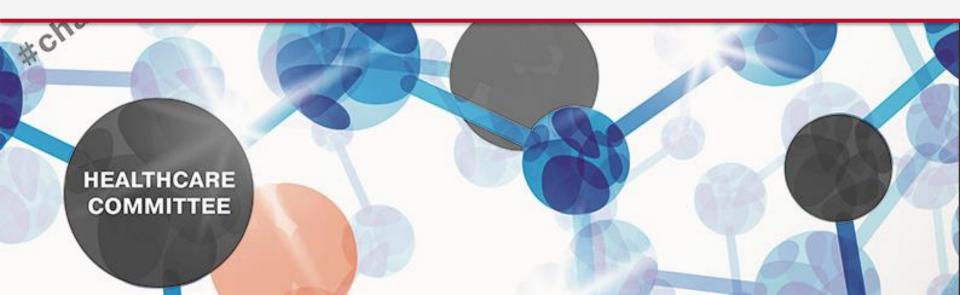




B₂B

B2G

B2U





Development of draft legislations proposal and state programs

ENGAGEMENT Development of state policy in order to create an efficient and predictable regulatory system

Regular Committee meetings with decision-makers in the Government, business, diplomatic and expert communities



HIGH-LEVEL MEETINGS





PHARMACEUTICAL DIRECTION

PRIORITIES 2018

Intellectual property rights protection

Healthcare regulation

Engagement with Antimonopoly
Committee to secure level
playing field for pharma

MEDICAL DEVICES DIRECTION PRIORITIES 2018

Illegal import

Regulation of the market

Raising awareness on the industry



The effective platform for the dialog on business performance at the Ukrainian pharmaceutical market will assemble industry professionals from leading companies for discussion the innovative ideas, development of the industry' vectors and tracking new market trends

Teaser event Meeting with Tomasz Kluszczynski Regional Principal, CESE, IQVIA

NEW DIRECTIONS

Health & Medical Services Providers

Healthcare Supply Chain Providers

TRENDSETTING

25 YEARS IN UKRAIN

Core strategy book of the healthcare reforms

Vision 2020

Laconic format of communication with members

Monthly Healthcare Committee Digest

Direction within Healthcare Committee for marketing professionals in healthcare sphere

Format of negotiations between government and business gathering all interested parties for analyzing and solving issue



ACHIEVEMENTS 2017

Voluntary Reimbursement of Medicinal Products

State Price Regulation of Medicinal Products

Procedure of Maintaining the Register of Persons Responsible for Introduction of Medical Devices in Turnover

Draft Laws on Medical Reform in the Parliament's Agenda

Draft Law regarding Prohibition of Medicines' Advertisement was not approved through the work of Pharma companies and TV associations



Strategic priorities are defined exclusively by Steering Committee



Broader opportunities to influence decision making



Full policy engagement regarding every issue raised by Steering Committee



Exclusive access to off-the-record meetings with key decision makers and US Embassy





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