



## **Andriy Samusenko**

**Head of Supervisory Board, Mondelez  
Ukraine**

**Country Manager, Ukraine, Belarus and  
Moldova, Mondelez International**

**Mondelez Ukraine**

### **Biography**

I have been working with Mondelez International (former Kraft Foods) since 2005 and grew from a number of positions in the commercial function to the leader of Mondelez business unit in Ukraine, covering also the markets of Belarus and Moldova since 2015. Despite the transformation Mondelez business went through and external challenges – both global, but especially local – our business in Ukraine has grown during 2016-2017. Mondelez International continues to invest into Ukraine having made it a big export hub to above 35 countries across the globe, including North America, Europe and Middle East. We also stay committed to our local talents holding the position of the leading employer in Ukraine.

I've got higher education in Law by graduating from the Security Services Academy and took a number of corporate educational programs on leadership and business administration. Have got 2 children and a favorite dog, am fond of travelling and football. My favorite quote by Steve Jobs: "I believe life is an intelligent thing: those things aren't random." So, every day my team and I work with passion to deliver, win and set the trends, because success isn't random, it's the taste of the result, your efforts and energy invested into it.

**Why do you think Membership in the American Chamber of Commerce in Ukraine is important for business operating in Ukraine?**

In Ukraine business environment is evolving constantly and any business focused on the long-term strategies should be involved. Being a strategic investor into Ukraine, represented by strong leading local and global brands, Mondelez Ukraine (former Kraft Foods Ukraine) has always been engaged in the work aimed at improvement of business environment and industry development.

**What motivates you to be a Chamber Board Member?**

I have a strong belief in Ukraine and in importance of consistent changes. American Chamber of Commerce is the platform which helps us make positive changes happen in Ukraine due to the efficient communication of business and state.

**Why do you feel you are qualified to serve on the Chamber Board?  
What skills would you bring to the Board?**

MDLZ business has gone through a number of transformations and we often joke that changes are in our DNA. In the constantly changing world it's an important skill not only to adjust to or accept changes, but to win from them, grow due to them or even set the trends of changes.

**How have you been active in the Chamber over the course of the last two years?**

Our representatives are actively involved into the activities of the following Committees: Food industry, Customs Policy, Tax policy, Energy and ecology, Antimonopoly legislation, Infrastructure, Legal policy, HR Management, Intellectual property, etc

**What activity or Committee would you participate in and be responsible for?**

Being the representative of snacking company, we are mainly involved in Food Industry committee agenda.