



## **Andriy Kryvokorytov**

**CEO**

**Brain Source International**

### **Biography**

I was born in the city of Kharkiv on 6<sup>th</sup> of February 1971. After graduating from the secondary school #35 in Kharkiv I entered the Military Institute of Foreign Languages in Moscow, Russia to study Chinese at the faculty of oriental languages. I graduated the Institute (by that time the Military University) in 1994 and stayed for 3 years in Moscow to work for multinational companies including British American Tobacco on positions in sales and marketing.

In 1997 I saw growing opportunities in Ukraine that had gained its independence to further develop my career and I accepted a job of a search consultant with a Kyiv branch of a Dutch Executive Search Consultancy Commonwealth Resources.

I worked with Commonwealth Resources from 1997 till beginning of 2000 till the Kyiv office was closed due to the financial crises of 1999-2000 and after its management had decided to move business to China.

Early in 2000 I co-founded the recruitment business of Brain Source International.

Soon after BSI has been transformed into a full-service HR business. Since 2011 till present I have been running BSI as a sole owner after I had acquired the remaining stake from my former business partner.

## Why do you think Membership in the American Chamber of Commerce in Ukraine is important for business operating in Ukraine?

I believe in the spirit of entrepreneurship. To me The USA has always been an example of a country with a true entrepreneur spirit. Therefore, I see the American Chamber of Commerce as an organization that is here in Ukraine to share the knowledge of building a transparent legal and ethical base for developing businesses here and making Ukraine more attractive for foreign investment.

## What motivates you to be a Chamber Board Member?

An opportunity to not only see how ACC positively affects the business landscape of Ukraine, but to be part of this process and personally influence this process for the benefits of not only "The Big Boys" but also small and medium sized companies.

## Why do you feel you are qualified to serve on the Chamber Board? What skills would you bring to the Board?

I am a mature business professional who can share some important insights on the industry of small and medium companies. I understand the core of many problems that local and foreign businesses are facing at the moment and I am capable to suggest effective strategies to cope with those problems. I see my strengths in integrating different point of views and cross-cultural differences. I can support my ideas with arguments based on understanding very well the local realities. I see the big picture and can help to prioritize the agenda of the Board in such a way that will bring faster results with lesser efforts. I am good at developing and implementing concepts for new ideas and meanings. Since 2014 I have been a Board member of a Health Alliance, an NGO funded by some international health care donor companies to fight with AIDS and other serious deceases in Ukraine.

## How have you been active in the Chamber over the course of the last two years?

For the last two year myself I was not very active in the Chamber, yet I often delegated BSI experts to participate in HR committees. Personally, I took part in several COO level meetings and events. Me and BSI had actively served the Chamber as the Chamber's authorized HR partner during the years of 2011 and 2014. The Chamber had outsourced recruitment and some minor HR functions to us. Many people whom the Chamber had hired with our help are still with the organization. We had received Certificates of Appreciation

from the ACC President twice. In 2015 I had made a presentation for an HR committee on the topic of differences between outsourcing, outstaffing and staff leasing services. Every now and then BSI consultants participate in ACC different events.

**What activity or Committee would you participate in and be responsible for?**

I feel that HR committee corresponds to my sphere of expertise. On top of that I have interest and a reasonable level of expertise in commodity trading, pharmaceutical and agricultural businesses.