



Iryna Kozlova

General Manager

PepsiCo Ukraine

Biography

Studied economy in Ukrainian Marine Technical University during 1991-1996. Started the carrier in 1995 in just established local Juice company Sandora what has become # 1 player in Ukrainian Juice market since 2000. Grew the carrier via numerous finance positions before got Sandora CFO role in 2004. Within Sandora CFO position played leading role in building effective financial system of fast growing and profitable business, what was acquired by PepsiCo in 2007.

After the acquisition as CFO was focusing on integrating local financial processes into global PepsiCo system: planning, reporting, controlling, setting the internal controls processes and team development as well as evolving PepsiCo Ukraine strategy via portfolio expansion to Ukraine market – Snacks and Beverages, upgrading distribution and delivery.

Since PepsiCo acquired WBD Dairy business during 2012 I was in charge of Business Transformation and Integration Dairy business into PepsiCo Ukraine system and creating fully integrated business unit covering all categories – Snacks, Juice, Beverages and Dairy. Within this assignment I was focusing on building integrated people and financial processes, distribution and delivery system.

During 2013-2015 I was leading PepsiCo Ukraine commercial and marketing agenda for three categories: Snacks, Beverages and Juices – developing long term strategy, leading the innovations and commercial activity, building people capability and distribution.

Since January 2016 I've started as PepsiCo Ukraine General Manager - leading PepsiCo growth and Performance with Purpose agenda which's about taking care about Product, Planet and People.

I believe on following principals - think future, success is an award of a hard work, effective leader is embracing other people and championing talent development.

My personal interests belong to my family, books and travelling. My hobby is cooking and meeting friends.

Why do you think Membership in the American Chamber of Commerce in Ukraine is important for business operating in Ukraine?

Most important mission of ACC in Ukraine is ability to promote and lead high business standard ethic through the governmental and business institution.

What motivates you to be a Chamber Board Member?

Ability to influence Ukraine business environment towards European vector and eventually make Ukraine attractive for investment.

**Why do you feel you are qualified to serve on the Chamber Board?
What skills would you bring to the Board?**

I have long time experience in international company demonstrating high standards of business ethic. Besides that I believe the principals PepsiCo as reliable and efficient supplier of quality products applies for the business are also beneficial for Ukraine as a part of long term development.

How have you been active in the Chamber over the course of the last two years?

During 2016-2017 I've being participated in Food and Beverage committee, focusing on Legislation related to extended responsibility on waste management. I also delegated experts from PepsiCo to participate in numbers of working groups related to food regulation and other issues.

What activity or Committee would you participate in and be responsible for?

Based on my extensive experience and particularly in finance I can bring value to Food and Beverage committee, participate in working group related to environment protection, drive diversity and equal rights as well as treasury.