



Grzegorz Chmielarski

Managing Director

McDonald's Ukraine

Biography

My connection with Ukraine started in the beginning of 2014 when I assumed the position of Managing Director of McDonald's Ukraine Ltd. As of now, we are running a chain of 81 restaurants including 16 McCafes, serving about 300 thousand customers daily and operating in 18 cities in Ukraine. McDonald's Ukraine is a wholly owned subsidiary of McDonald's Corporation and one of the biggest foreign investors in the country; more than \$250 million has been invested into development of its restaurants and infrastructure. McDonald's Ukraine is an employer for more than 7500 people.

The company leads a series of socially important projects. In 2016, McDonald's became the founding partner of the Ronald McDonald House Charity Foundation in Ukraine, which has been working for more than 40 years in over 60 countries around the world. The mission of the Foundation is to implement programs that directly improve the health and wellbeing of children. Each year the company organizes charitable events for thousands of children, who have found themselves in difficult life situations.

I'm a 26-year McDonald's veteran with experience from a number of markets, predominantly from my native country Poland and almost four years in Ukraine. My expertise covers different areas of McDonald's activity ranging from operations, training and franchising to development, real estate, construction, equipment and asset management. Under my leadership 130 new McDonald's locations have been opened in Poland and 11 in Ukraine.

I graduated from the Warsaw University of Technology, faculty of Energy and Aviation, with Engineering and Master's degree specializing in Unconventional Energy Sources and in addition from Poznań School of Management. I was one of the founders and the first president of the Polish Franchisor's Organization (2000 - 2006). Among my achievements on this post was a successful lobbying for the amendment of the restrictive brand license regulations in the country.

Why do you think Membership in the American Chamber of Commerce in Ukraine is important for business operating in Ukraine?

The American Chamber of Commerce has clearly proven its ability to work effectively with the Ukrainian government. Its members and many other bodies and organizations strive to improve the operating and investment climate in Ukraine. Membership in the Chamber provides access to form relationships or connection with organizations that may help or be of interest for companies. In addition, every member has a voice to shape the priorities and focus areas for the Chamber's work. Collectively much more can be achieved than by individual organization.

What motivates you to be a Chamber Board Member?

I believe McDonald's being a large multi-national operator, significant investor in Ukraine and a long-standing member of the local business community has an obligation to contribute to the growth and improvement of the Ukrainian economy. I understand the tremendous potential that Ukraine has and I am committed to do my share to help it realize this. The Chamber is an incredible organization with an outstanding staff that works very hard for all members each and every day. It is a privilege to serve as a Board member with very committed and talented CEO's of other member organizations. I believe I can contribute a lot to the Chamber and receive a lot in return.

**Why do you feel you are qualified to serve on the Chamber Board?
What skills would you bring to the Board?**

I think that a 26-year working experience with McDonald's - one of the biggest multinational corporation at a number of markets and in different fields is my strongest asset. Moreover, overwhelming majority of my long career with McDonald's has been in Poland which over last several years has gone through an economic transformation on which path Ukraine is stepping right now.

Speaking about Ukraine, I occupied the position of a Managing Director at McDonald's Ukraine in January 2014, in the very beginning of the crisis and the military conflict. Therefore, crisis management and crisis communications were my main functions in the company at that period. Within the last 4 years, we have opened 11 new stores and renovated 10 restaurants. By the end of 2017 we plan to open 2 more McDonald's in Kyiv and reconstruct 1 existing store.

How have you been active in the Chamber over the course of the last two years?

I became a member of the Chamber on March 18th 2014. In 2015 and in 2016 I served as a Member of the Board of Directors and as a Chairman of Board of Directors in 2017. I also serve as an active member of the Food and Beverage Steering committee participating in its meetings. I believe I have contributed in the role of the Member of the Board to help move the Chamber forward as an organization and will do my best to move the agenda of the Food and Beverage Steering committee forward for the benefit of all members.

What activity or Committee would you participate in and be responsible for?

If elected, I plan to continue participation in the Food and Beverage Steering committee in future. It is a key area for many investors with many improvements to be implemented in order to attract more international investments in Ukraine. Since I represent McDonald's in Ukraine, I believe both McDonald's long-term experience and practical knowledge coming from daily operations can be instrumental assisting ACC with necessary expertise.