



**SUF** represents a joint activity of three organizations – **FEMAN** association (Festival of European Minorities and Nationalities), **SOPK** (Slovak Chamber of Commerce and Industry) and **AmCham Slovakia**. It will take place during three exciting days from April 26<sup>th</sup> to April 28<sup>th</sup> at Kasárne Kulturpark in Košice and is a part of a weeklong cultural “**Days of Ukraine**” event, organized under the auspices of **Slovak EU Presidency**.

#### **APRIL 27**

1. AmCham SUF Conference – with panel discussions focusing on the following topics
  - 1.1. The Future of Slovak-Ukrainian Relations**  
A political discussion including regional and high level governmental representatives from both countries
  - 1.2. Energy**  
A panel discussion bringing together experts from the energy sector on Slovak, Ukrainian and European level
  - 1.3. Opportunities for Business**  
Discussing the Slovak and Ukrainian business environment (IMPORT / EXPORT, migration of high-skilled workers) with government representatives and business leaders from both sides
2. EXPO - Space (company stands) for Slovak and Ukrainian companies to present their products and services, as well as various other organizations promoting business opportunities, industrial parks, tourism and culture during the whole duration of the conference.
3. AmCham Business Cocktail – Providing a unique opportunity for networking between Slovak and Ukrainian partners at a unique venue - **Kasárne Kulturpark** - one of the biggest projects of Košice European Capital of Culture 2013!

SUF should attract over 200 participants and company representatives from Ukraine and Slovakia and generate high international, economic and political interest.

With partners such as the **Embassy of Ukraine in Slovakia, Embassy of Slovakia in Ukraine, Ministry of Economic Development and Trade of Ukraine, Consulate General of Slovakia in Uzghorod, City of Košice, The American Chamber of Commerce in Ukraine, The Ukrainian Chamber of Commerce, the Association of Industrial Parks of Ukraine** and many more, the Forum is able to deliver valuable speakers at the highest levels on both sides and serves as a new and much needed platform supporting **Slovak-Ukrainian business development**.

For more information on how to become a part of this unique event, please see the sponsorship opportunities below and contact [kosice@amcham.sk](mailto:kosice@amcham.sk).

# SPONSORSHIP OPPORTUNITIES

## Golden Sponsor (5 000 EUR)

- Your company promoted as a Golden Sponsor of the event on AmCham Facebook and LinkedIn page
- Your company logos displayed as part of the banner on AmCham website
- Your company logo on all printed and electronic materials, invitations, banners, advertisements
- One page PR color profile in the conference brochure distributed to all Forum participants
- Roll-up logos and PR materials at the Conference / EXPO / Cocktail
- Company Promotional Golden Stand (2 x 4 m booth or free space) directly at the EXPO part of the event for the entire duration of the Forum
- Opportunity to present your company's portfolio and selected services and products to various types of potential customers
- Company mentioned in all press releases about the conference sent to major Slovak media
- Opportunity to nominate high-level company representatives to conference panels
- Opportunity for an interview of your speakers in major Slovak media, as part of the press points at the conference
- One page PR interview with company CEO or half page advertisement in the AmCham "Connection" magazine
- Company banner (465x75 px) displayed at AmCham website for one month
- 8 VIP Conference tickets for company representatives

## Silver Sponsor (3 000 EUR)

- Your company promoted as part of the event on AmCham Facebook and LinkedIn pages
- Your company logos displayed as part of the banner on AmCham website
- Your company logo on all printed and electronic materials, invitations, banners, advertisements
- Your company logo on citylights in Kosice
- Half page PR color profile in the conference brochure distributed to all conference participants
- Roll-up logos and PR materials at the Conference / EXPO / Cocktail
- Company Promotional Silver Stand (2 x 2 m booth or free space) directly at the EXPO part of the event for the entire duration of the Forum
- Company mentioned in all press releases about the conference sent to major Slovak media
- Opportunity to nominate high-level company representative to one conference panel
- Company banner (465x75 px) displayed at AmCham website for one month
- 6 VIP Conference tickets for company representatives

## Bronze Sponsor (1 500 EUR)

- Your company promoted as part of the event / EXPO / Cocktail on AmCham Facebook and LinkedIn page
- Your company logos displayed as part of the banner on AmCham website
- Your company logo on all printed and electronic materials, invitations, banners, advertisements
- One-third page PR color profile in the conference brochure distributed to all conference participants
- Roll-up logos and PR materials at the Conference / EXPO / Cocktail
- Company Promotional Bronze Stand (2 x 2 m booth) directly at the EXPO part of the event for the entire duration of the Forum
- Company mentioned in all press releases about the conference sent to major Slovak media
- Company mentioned in all articles about the conference
- 4 VIP Conference tickets for company representatives

## EXPO Package (700 EUR)

- Company Promotional Stand directly at the EXPO part of the event for the entire duration of the Forum
- One-third page PR color profile in the conference brochure distributed to all conference participants