Art of Talent Planning Procter&Gamble, Ukraine

Olga Levchenko, for American Chamber of Commerce November, 24th



HR mission

Create competitive advantage for P&G via enabling winning organization



P&G's Talent Philosophy

GOAL

Right people, in the right jobs, at the right time, performing at their peak. PRINCIPLES

Plan Movement
and Intentional
Flow Through, Balancing
Personal Development
with Business Need

OUTCOME

Breakthrough
Business
Results

Sufficient Pipeline of <u>Outstanding</u>, <u>Diverse</u> Leadership

Rewarding Careers

Build from Within

External Focus:

Business Factors Transforming Talent Management



Business speed and scale, disruptive competition



Flatter organizations, cultural diversity, team model for work



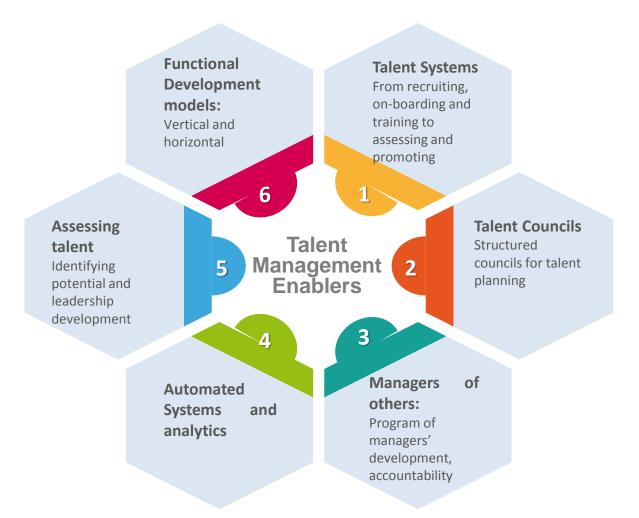
New roles, mastery/specialization and talent differentiation



Escalating hunt for talent, competition for external skills

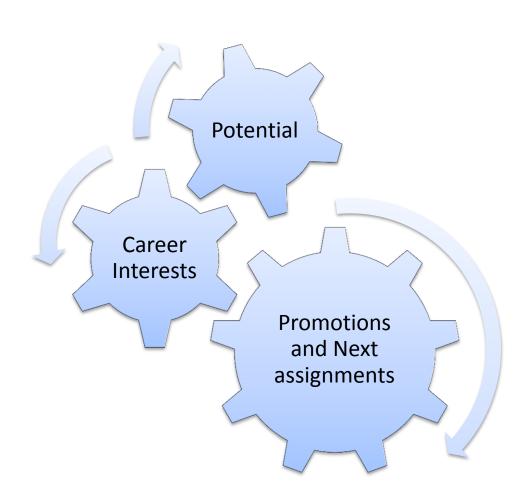
P&G's Talent Development strengths:

- Strong *culture of development* with passionate *ownership of Line Leaders* for developing their people/organizations
- Outstanding *Functional mastery* and capability
- Strong *infrastructure and systems* established to embrace *experience-based development* (Talent Councils)
- P&G brand recognition for Leadership Development externally





Key Assess Talent Elements:



Roles in Assessing Talent

Placement

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	Career Interests	Next Assignment	Hiring Decision	Potential	Promo Readiness
Employee	\checkmark				
Manager	\checkmark	√	\checkmark	\checkmark	\checkmark
1-up Manager		√		\checkmark	\checkmark
Talent Council		√		\checkmark	\checkmark
Function Leader		√		\checkmark	√

Potential ≠ Performance

High Performer

High Potential

Current (short-term/yearly) contribution to the business

Evaluated through the 5 Rocks

3

Need sustainable results overtime

Vs.

The Corporate Competencies provide the 'How' results should be achieved

High Performers may or may not have potential for greater responsibility

Assessing potential

Essential Qualities are pre-requisite to Potential or the price of entry – includes sustained results and the attributes shown to drive results

Qualities of High Potentials

Related to Changes in

the Individual and the Work

As the responsibilities increase, these elements of the work will change	Qualities that are required to succeed in view of these changes
Breadth	Capacity to take on more responsibility/work
Pace of Change	Learning and adapting quickly
Size / scope of organization that depends on individual	Ability to influence and to impact large organizations across time zones, cultures, and geographies
Complexity	Greater brain power and more focus
Novelty of Challenge	
Strategic Challenge	Strategic, integrative and systemic thinking
Demands	Self-drive / Self-management

Current focus for P&G Ukraine

Additional WHO we are looking for